



# ASSOCIATION DEVELOPMENT FOR WESTERN EURASIA: TELECOMMUNICATIONS FEBRUARY 7 – MARCH 6, 2004

### SCOPE AND MISSION

The Special American Business Internship Training (SABIT) Telecommunications session is designed to provide 11 Eurasian managers, engineers and regulatory officials one month of hands-on training in topics such as:

- Telecom association management and fundraising
- Industry advocacy
- U.S. legislation, regulatory oversight and enforcement issues
- Intellectual property issues
- Equipment and new technologies

The 11 delegates, screened and selected by the U.S. Department of Commerce, will represent both the public and private sector in their countries.

# **BENEFITS OF PARTICIPATION**

This is a unique opportunity for U.S. associations and industry groups to meet with their counterparts and gain a greater understanding of these organizations in the Western part of Eurasia (Armenia, Azerbaijan, Moldova and Ukraine).

U.S. telecommunications businesses will have an opportunity to meet with company representatives from a number of major Eurasian technology firms to discuss current trends in the marketplace, today's business environment and industry best practices. This is also an occasion to learn more about and understand the Eurasian business culture.

For companies that are not currently active in the region, the program will enable them to learn about potential opportunities in Eurasia and establish valuable industry contacts.

SABIT is currently recruiting small, medium, and large U.S. companies and organizations to host and train the delegation. If you represent an association, an organization manufacturing or distributing equipment used in telecom, a telecom service provider or your organization is providing consultative services and training to the telecom industry, you are encouraged to participate by hosting the delegates while they are in the United States.

In the past, U.S. host organizations and Eurasian participants have benefited from seminars on industry related topics. U.S. hosts have shared their knowledge and expertise in new technologies and systems being utilized by the organization and have provided the delegation with site visits to locations where the technology or service is currently in use. Company site visits/training can vary from just a few hours to several days. SABIT arranges logistics and covers costs associated with delegate housing, transportation and interpretation.

#### **SESSION STRUCTURE**

This program will commence on February 7, 2004 with a two-week stay in Washington, D.C., which will include strategic management training, cross-cultural communication strategies as well as meetings with government agencies and private organizations. The delegation will also visit the New York/New Jersey area from February 21 – 28 and Boston from February 28 – March 4. The members of the delegation will depart for their home countries from Washington, D.C. on March 6, 2004.

#### COSTS OF PARTICIPATION

SABIT will cover the majority of program costs for all delegates, including round-trip airfare to the United States, all U.S. domestic air travel, housing, insurance, per diem and accompanying simultaneous interpreters. In turn, U.S. host organizations are asked to cover costs associated with the training.

## FOR MORE INFORMATION

To learn more about this session, please contact Senior Program Recruiter Ilona Shtrom or Program Officer Erin Crouch. Also, be sure to browse SABIT's website to learn more about other programs!

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